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he American National Standards Institute (ANSI) is pleased to announce the 2006 launch of a new sponsorship program that will reach a sophisticated and highly educated audience directly involved in resolving key technical, economic and policy issues of the 21st century.

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10th Anniversary Celebration of the National Technology Transfer Advancement Act (March) — In recognition of the decade of partnership between the private and public sectors that has resulted from the 1996 signing of the NTTAA, an all-day celebration with special events and printed tribute pieces will observe how the Act has benefited U.S. stakeholders and streamlined federal planning and spending.
ASEE Faculty Workshop (June) — Held in conjunction with the American Society for Engineering Education annual conference, this workshop will provide university faculty with tips and techniques for incorporating standards and conformity assessment-related topics into their curriculum.
"Options for Action" International Summit (Summer - tbd) — This high level meeting for standards developer, industry and government representatives will focus on the development of timetables and actions that can be taken to make the U.S. more competitive internationally in the standards arena.
World Standards Week 2006 (October) — Business experts, government leaders, and standard representatives from around the world will gather in Washington, DC, for this week-long series of meetings, social events and educational opportunities. The ANSI Annual Conference, "Standards and Innovation," will tackle some of the hottest topics in standardization today, including identity theft, nanotechnology, and healthcare information technology.
ANSI Caucus Luncheons (Monthly, except summer) — ANSI members "Inside the Beltway" gather nine times per year for a networking luncheon and discussion of issues of common concern to those involved with standards. Featured speakers share insights on topics from government, trade associations, professional societies and business.

■ www.StandardsLearn.org (Annual) — A premier educational

resource, www.StandardsLearn.org provides an online gateway

to stimulating standards-related education. A core element of

ANSI's training programs and university outreach activities,

thousands of students have taken the courses offered on this

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